Instructions: To become a race sponsor, review the below-described sponsor levels, complete the attached form, and return it to Applewood by mail or by emailing it to [applewood5k@gmail.com](mailto:applewood5k@gmail.com). Payments can be made via PayPal or by mailing a check with your application. Should you want to make a general monetary donation, but not be acknowledged as a race sponsor, you can make a tax-deductible donation via the RunReg website, which is linked at [www.applewoodlc.org/events/A5K](http://www.applewoodlc.org/events/A5K).

Applewood 5K Sponsorship Levels

Platinum Sponsor - $1,000

Benefits of Platinum Sponsorship:

* Prominently placed company logo on race t-shirts
* Prominently placed company logo on all race advertising materials, including banners and posters, to be placed throughout the community
* Live acknowledgement at race during public address
* Company acknowledgement in all press releases
* Company acknowledgement on race website and in social media posts
* Company banner on display at race site (banner provided by sponsor)
* Designated race-day sponsor table to hand out company information or promotional items (all promotional materials provided by sponsor and table manned by sponsor’s personnel), or
* Placement of promotional items or company brochures in general sponsor booth (promotional materials provided by sponsor, general sponsor booth managed by race staff)
* 10 free race entries

Gold Sponsor - $500 (or in-kind equivalent)

Benefits of Gold Sponsorship:

* Company logo on race t-shirts
* Company logo on all race advertising materials, including banners and posters, to be placed throughout the community
* Live acknowledgement at race during public address
* Company acknowledgement in all press releases
* Company acknowledgement on race website and in social media posts
* Company banner on display at race site (banner provided by sponsor)
* Placement of promotional items or company brochures in general sponsor booth (promotional materials provided by sponsor, general sponsor booth managed by race staff)
* 6 free race entries

Silver Sponsor - $250 (or in-kind equivalent)

Benefits of Gold Sponsorship:

* Company or individual/family name on race t-shirts
* Company or individual/family name acknowledgement on race website
* Placement of promotional items or company brochures in general sponsor booth (promotional materials provided by sponsor, general sponsor booth managed by race staff)
* 4 free race entries

Bronze Sponsor - $100 (or in-kind equivalent)

Benefits of Gold Sponsorship:

* Company or individual/family name on race t-shirts
* Company or individual/family name acknowledgement on race website
* Placement of promotional items or company brochures in general sponsor booth (promotional materials provided by sponsor)
* 2 free race entries

**Applewood 5K Sponsorship Form**

Form and payment accepted at any time, but due by January 1st to guarantee inclusion in all promotional materials. Due by April 1st for inclusion on t-shirt.

Company/Individual/Family Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Phone Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

If monetary donation, indicate Sponsor Level (please circle):

Platinum Sponsor Gold Sponsor Silver Sponsor Bronze Sponsor

($1000) ($500) ($250) ($100)

Donation will be sent via: □ CHECK □ PAYPAL

Checks can be made payable to Applewood Learning Center and mailed to 2 Hampton Drive, Londonderry, NH 03053. PayPal payments can be directed to l.brunette@applewoodlc.org.

If In-Kind Donation:

Donation Item: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Estimated Value: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

We will contact you to arrange pickup or delivery of your in-kind donation.

Do you plan to send promotional materials to be on display at the race? □ YES □ NO

If yes, please mail or deliver your promotional material to the above address by 4/15/16.

How exactly would you like your name to appear on t-shirts and in promotional materials?

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Platinum and Gold Level Sponsors can choose to have company logo on race promotional material and t-shirts. Please email logo in largest possible file size to: applewood5k@gmail.com. Sponsors will receive information regarding registration of complimentary race entries once sponsorship payment is received.

Please contact Angela Currie with questions at 603-434-3139 or email at [applewood5k@gmail.com](mailto:applewood5k@gmail.com).

**Applewood Learning Center is a 501(c)(3) non-profit organization**

**Documentation for tax purposes will be provided upon receipt of payment**