

Applewood 5K and Tot Trot Sponsorship Levels

Platinum Sponsor - \$1,000+

Benefits of Platinum Sponsorship:

- Prominently placed company logo on race t-shirts
- Prominently placed company logo on all race advertising materials, including banners and posters, to be placed throughout the community
- Live acknowledgement at race during public address
- Company acknowledgement in all press releases
- Company acknowledgement on race website and in social media posts
- Company banner on display at race site (banner provided by sponsor)
- Designated race-day sponsor table to hand out company information or promotional items (all promotional materials provided by sponsor and table manned by sponsor's personnel), or
- Placement of promotional items or company brochures in general sponsor booth (promotional materials provided by sponsor, general sponsor booth managed by race staff)
- 10 free race entries, redeemable for the 5K or Tot Trot

Gold Sponsor - \$500

Benefits of Gold Sponsorship:

- Company logo on race t-shirts
- Company logo on all race advertising materials, including banners and posters, to be placed throughout the community
- Live acknowledgement at race during public address
- Company acknowledgement in all press releases
- Company acknowledgement on race website and in social media posts
- Company banner on display at race site (banner provided by sponsor)
- Placement of promotional items or company brochures in general sponsor booth (promotional materials provided by sponsor, general sponsor booth managed by race staff)
- 6 free race entries, redeemable for the 5K or Tot Trot

Silver Sponsor - \$250 (or in-kind equivalent)

Benefits of Gold Sponsorship:

- Company or individual/family name on race t-shirts
- Company or individual/family name acknowledgement on race website
- Placement of promotional items or company brochures in general sponsor booth (promotional materials provided by sponsor, general sponsor booth managed by race staff)
- 4 free race entries, redeemable for the 5K or Tot Trot

Bronze Sponsor - \$100 (or in-kind equivalent)

Benefits of Gold Sponsorship:

- Company or individual/family name on race t-shirts
- Company or individual/family name acknowledgement on race website
- Placement of promotional items or company brochures in general sponsor booth (promotional materials provided by sponsor)
- 2 free race entries, redeemable for the 5K or Tot Trot

Applewood 5K and Tot Trot Sponsorship Form

Form and payment accepted at any time, but due by January 1st to guarantee inclusion in all promotional materials. Due by March 15th for inclusion on t-shirt.

Company/Individual/Family Name: _____

Address: _____

Contact Person: _____

Contact Email: _____

Contact Phone Number: _____

If monetary donation, indicate Sponsor Level (please circle):

Platinum Sponsor
(\$1000+)

Gold Sponsor
(\$500)

Silver Sponsor
(\$250)

Bronze Sponsor
(\$100)

Donation will be sent via: CHECK PAYPAL

Checks can be made payable to Applewood Learning Center and mailed to 2 Hampton Drive, Londonderry, NH 03053. PayPal payments can be directed to l.brunette@applewoodlc.org.

If In-Kind Donation:

Donation Item: _____

Estimated Value: _____

We will contact you to arrange pickup or delivery of your in-kind donation.

Do you plan to send promotional materials to be on display at the race? YES NO

If yes, please mail or deliver your promotional material to the above address by 4/6/18.

How exactly would you like your name to appear on t-shirts and in promotional materials?

Platinum and Gold Level Sponsors can choose to have company logo on race promotional material and t-shirts. Please email logo in largest possible file size to: applewood5k@gmail.com. Sponsors will receive information regarding registration of complimentary race entries once sponsorship payment is received.

Please contact Angela Currie with questions at 603-434-3139 or email at applewood5k@gmail.com.

**Applewood Learning Center is a 501(c)(3) non-profit organization
Documentation for tax purposes will be provided upon receipt of payment**